

ATTACHMENT 1

1. (Currently Amended) A coupon delivery and wireless redemption system comprising:

a first merchant of a plurality of merchants, said first merchant adapted to generate a coupon parameter;

a coupon service provider coupled to said serving a plurality of valid merchants via the Internet to accept said coupon parameter with which to create an electronic coupon and coupled to a public wide area network;

a public wireless network coupled to said coupon service provider via the Internet and wirelessly coupled to at least one wireless communication unit whereby said electronic coupon may be transmitted to said at least one wireless communication unit said public wide area network;

said a first merchant of said plurality of valid merchants coupled to said coupon service provider via said public wide area network and comprising a short range private wireless receiver that is coupled to said at least one wireless communication unit to receive tender of said electronic coupon when transmitted by said at least one wireless communication unit and comprising a redemption device coupled to said short range wireless receiver for determination of a first validity of said tender, and comprising interface circuitry coupled to said coupon service provider via the Internet to convey coupon information from said tender and receive a second validity of said electronic coupon; and

said coupon service provider comprising a memory to store said coupon parameter and a controller to test said stored coupon parameter and said coupon

information for a match and convey said second validity to said first merchant interface circuitry.

~~wherein an electronic coupon is delivered to a transportable communication unit from said coupon service provider via the Internet said public wide area network and said public wireless network, a tender of said coupon by said transportable communication unit made via said short range private wireless receiver and evidence of said first merchant being valid is conveyed to said coupon service provider via said public wide area network, and an approval to redeem said coupon is conveyed from said coupon service provider via said public wide area network to said redemption device.~~

2. (Currently Amended) A coupon delivery and wireless redemption system in accordance with claim 1 wherein said first merchant further comprises:

~~an interface coupled to said public wide area network for communication with said coupon service provider;~~

~~a computer and associated memory coupled to said private short range wireless transceiver and said interface circuitry to accept said signal from said private short range wireless transceiver, to convey coupon information to said coupon service provider via said interface, and to accept said second validity a coupon approval from said coupon service provider via said interface circuitry, whereby ;and~~
~~—said redemption device, being coupled to said computer such that a price for an item may be is calculated when said second validity coupon is received approved.~~

3. (Currently Amended) A coupon delivery and wireless redemption system in accordance with claim 1 wherein said at least one wireless ~~a transportable~~ communication unit comprises:

a first transceiver adapted to communicate with said ~~public~~ wireless network ~~coupled to said public wide area network~~ to receive delivery of said electronic coupon;

a processor and associated memory that stores said received electronic coupon;

a user interface that provides a human perceptible indication of said stored electronic coupon and that accepts a user activation to tender said stored electronic coupon for redemption; and

a second transceiver adapted to communicate said tender to said short range wireless receiver coupon redemption device using short range wireless technology.

Claims 4-23 - Cancelled.

24. (New) A coupon delivery and wireless redemption system in accordance with claim 1 wherein said short range wireless receiver further comprises a receiver utilizing Bluetooth technology.

25. (New) A coupon delivery and wireless redemption system in accordance with claim 1 wherein said short range wireless receiver further comprises a receiver utilizing IR technology.

26. (New) A coupon delivery and wireless redemption system comprising:

a coupon service provider serving a plurality of merchants and coupled to the Internet, said coupon service provider comprising a memory to store coupon parameters; an electronic coupon comprising coupon parameters; a wireless network coupled to the Internet and coupled to at least one two-way wireless communication unit, whereby said electronic coupon may be delivered to said at least one wireless communication unit;

a first merchant of said plurality of merchants, said first merchant further comprising a receiver adapted to receive signals from a first short range wireless technology transmitter, a redemption device, a computer, and an interface coupled to the Internet, said first merchant coupled to said coupon service provider through said interface and via the Internet and generating said coupon parameters, whereby said first merchant may provide said generated coupon parameters to said coupon service provider;

said receiver wirelessly coupled to said at least one wireless communication unit and coupled to said redemption device, whereby said at least one wireless communication unit may tender said delivered electronic coupon; and

said redemption device coupled to said computer and said interface whereby an approval to redeem said electronic coupon may be conveyed from said coupon service provider via the Internet and said interface to said redemption device.

27. (New) A coupon delivery and wireless redemption system in accordance with claim 26 wherein said receiver adapted to receive signals from a first short range wireless technology transmitter further comprises a receiver utilizing Bluetooth technology.

28. (New) A coupon delivery and wireless redemption system in accordance with claim 26 wherein said receiver adapted to receive signals from a first short range wireless technology transmitter further comprises a receiver utilizing IR technology.

29. (New) A coupon delivery and wireless redemption system in accordance with claim 26 wherein said first short range wireless technology transmitter further comprises a transmitter utilizing Bluetooth technology.

30. (New) A coupon delivery and wireless redemption system in accordance with claim 26 wherein said first short range wireless technology transmitter further comprises a transmitter utilizing IR technology.

31. (New) A coupon delivery and wireless redemption system in accordance with claim 26 wherein said first merchant further comprises a second short range wireless technology transmitter.

32. (New) A coupon delivery and wireless redemption system in accordance with claim 31 further comprising a coupon approval acknowledgement to be transmitted by said second short range wireless technology transmitter.

33. (New) A coupon delivery and wireless redemption system in accordance with claim 26 wherein said at least one two-way wireless communication unit comprises:

a first transceiver adapted to communicate with said wireless network to receive delivery of said electronic coupon;

a processor and associated memory that stores said received electronic coupon;

a user interface that provides a human perceptible indication of said stored electronic coupon and that accepts a user activation to tender said stored electronic coupon for redemption; and

a second transceiver, including a second receiver and said short range wireless technology transmitter adapted to communicate said tender to said receiver.